

# Another Nothnagle Realtors Innovation WEEKLY MARKET REPORT




My Market Report from Nothnagle Realtors - Message (HTML)

From: youragent@nothnagle.com  
To: you@youremail.com  
Subject: MyMarket Report

Sent: Tue 2/23/09

Hello,

Here's a summary of last week's activity on your property and the area.

	Address: 123 Main Street Area: Brighton Current Price: \$219,900 List Date: 1-5-2009 MLS#: 900001
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**← YOUR HOME**

Potential buyer inquiries on your property:

	Last Week	Total
Nothnagle.com Visitors	94	660
4-Side Lead Calls	0	1

Potential buyer inquiries on competing properties in the Market:

For the entire Brighton area	Last Week	Total
Nothnagle.com Visitors	12,197	
4-Side Lead Calls	26	
MyNothnagle Buyers Search area	355	

For your price range	Last Week	Total
4-Side Lead Calls	48	
MyNothnagle Buyers Search price range	474	

**← BUYER ACTIVITY ON YOUR HOME**

New, Pending, or Sold Listings in the Brighton Area from January 27 to February 3


Address	Status	List Price
451 S Greenway Rd	New	\$114,900
251 Fairhaven Rd	New	\$129,900
355 Penfield Rd	New	\$144,900
629 Williams Street	New	\$147,500
220 Edgewood Ave	New	\$173,500
282 Dunbar Road Ave	New	\$224,000
181 De Maer Blvd	New	\$219,000
629 Fairway Dr	Sold	\$216,500

**← COMPETITION IN YOUR AREA**

Active listings in your area in the \$254,900 to \$314,900 price range

Address	List Price
184 Bentley Dr	\$264,000
185 Inglewood Dr	\$269,900
25 Wren Oak Ln	\$299,000
111 Oak Ln	\$299,900
485 Wren Ave	\$299,900

This is a summary of last week's activity from nothnagle.com, the MLS and the 4-Side Lead. This does not include other activities, such as telephone calls or showings. If you have any questions, feel free to call me.

 Lisa Smith  
Nothnagle Realtors  
Cell #: (585) 255-1212

When you list your home with Nothnagle Realtors, you will receive our new WEEKLY MARKET REPORT, emailed by your agent - directly to you!

List with Nothnagle Realtors and receive this exclusive WEEKLY MARKET REPORT!

Get More With Nothnagle Realtors!



## TOWN OF IRONDEQUOIT HOME BUYERS' FAIR - FREE!

Sunday, May 3, 2009 12:00 p.m. - 3:00 p.m.  
Irondequoit Town Hall 1280 Titus Avenue, Irondequoit, NY 14617

Meet with Nothnagle agents on site to find out about homes available in Irondequoit. First-time home buyers' seminars begin at 12:30 p.m. and includes information on the \$8,000 tax credit. Meet with lenders, and learn more about Irondequoit's school districts.

*Armand D'Alfonso*

Experienced agent looking for a change? We can help!  
Armand D'Alfonso, President and CEO, Nothnagle Realtors  
Call (585) 256-9223 or e-mail armand@nothnagle.com

  
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